

1861  
Egger

**Freuet euch!**

Egger  
Pilsenerbier

Die Traditionen Egger  
sind geschmackliche Heritage.  
The love is my Cup.

The billboard features a tall, condensation-covered glass of beer with a thick head of foam. The glass has '1861' and 'Egger' printed on it. To the right is a smaller bottle of Egger beer. The background is green with pine branches and cones at the bottom. The text 'Freuet euch!' is written in a large, white, cursive font. Below it, the Egger logo and 'Pilsenerbier' are visible. At the bottom right, there is a small paragraph of text in German and English.

BW

Walden

